



DAPPER
C O M P A N I E S

For Immediate Release

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SoHo Playhouse to be the sole operator of the theater space at the historic Huntridge Theater in Downtown Las Vegas

Plans call for concert hall, Off-Broadway theatre and cabaret theatre

LAS VEGAS – Dapper Companies takes great pride in today’s announcement that they have reached a deal with SoHo Playhouse to be the sole operator of the historic Huntridge Theater in Downtown Las Vegas. The signing of the lease is eminent and will be completed after the first of the year. In addition to a 1,150-seat multi-use concert hall and 450-seat Off-Broadway theatre in the existing building, two additional spaces will be added to the south side of the property for additional venues.

The two additional spaces will be connected to the main theatre via a new interior lobby. A 100-seat cabaret theatre will operate in a building just over 5,300 SF with a 199-seat, 4,800 SF theatre (a replicate of their NYC Flagship SoHo Playhouse) also being added to the existing property.

Dapper Companies continues to seek devoted and enthusiastic partners to create some amazing food and beverage spaces for the 18,000 SF that remains on the west side of the property.

The Huntridge Theater opened in 1944 and was listed on the National Register of Historic Places in 1993, the State Register of Historic Places in 1999 and most recently added to the City of Las Vegas Historic Register this past September. The shuttered performing arts center has previously rocked with performers such as The Killers, Smashing Pumpkins, Red Hot Chili Peppers, Violent Femmes and more until it closed on July 31, 2004, almost 60 years after it opened. In recent years, it has been the subject of several failed attempts to reopen or redevelop the local landmark that once hosted movies, concerts and groundbreaking performances. Dapper purchased the Huntridge Theater for \$4 million in March 2021.

“Out of the many potential operating partners who approached us – and there were many outstanding companies who did – we knew this was the right fit for the Theater, the community and the City,” said Dapper. “SoHo Playhouse has an impeccable reputation in the arts community on a global scale. I know they will care for this historic venue in the way it deserves.”

Earlier this year, artistic director Darren Lee Cole and his team at SoHo Playhouse targeted Las Vegas to be their second home. With a population of more than 2.5 million people, Southern Nevada is the largest metropolitan area in the U.S. without an off-Broadway style theater. With family residing in Las Vegas and being a frequent visitor for years, Cole is confident the community is ready to support a performing arts center that will offer local theatre artists, Off-Broadway artists and visiting performers a home to workshop and develop projects.

“We couldn’t be more excited to be chosen as the sole operators of the historic Huntridge Theater,” said Cole. “We understand the significance of operating a venue with such a storied tradition in Las Vegas and have experienced the passion residents past and present share about performances they attended there when it was a movie theater and concert venue. Our goal at SoHo Playhouse is to bring new creative experiences to the community, creating new memories for residents of every age and background.”

The Huntridge Theater was originally operated by the Commonwealth Theater Company of Las Vegas, and in 1951 was taken over by the Huntridge Theater Company of Las Vegas, partially owned by the actresses Loretta Young and Irene Dunne. The theater was built on land which had been owned by the international business magnate Leigh S. J. Hunt, he ensuingly left it to his son Henry Leigh Hunt in 1933. The Huntridge Theater and the surrounding Huntridge subdivision are named after the Hunt family.

For additional history of the Huntridge Theater, visit [here](#).

For Wikipedia, visit [here](#).

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About Dapper Companies

Dapper Companies is a premier commercial real estate brokerage firm and development company. It builds top-quality retail, office and office/warehouse space throughout Southern Nevada. It also represents landlords, tenants, property owners and investors in buying, selling and leasing commercial property. For more information, visit [here](#).

About SoHo Playhouse

SoHo Playhouse (Darren Lee Cole, Artistic Director) has been one of Off Broadway’s primary venues for new plays for the past 80 years. Formerly “Vandam Playhouse” the theatre has been home to countless dreams and movements. Many actors, directors, choreographers, production designers, theatre managers, technicians, and producers all received their start at SoHo Playhouse. Writers: Sam Shepard, Edward Albee, Tracy Letts, Charles Buch, Leroi Jones and Lanford Wilson have all made this venue their home. Award winning shows have included:

“The Boys in the Band”, “Killer Joe”, “The Divine Sister”, “Mindgame”, “Krapp, 39”, “Piaf”, “Room Service”, “Jamaica Farewell”, “Belly of a Drunken Piano”, “Bukowski From Beyond”, “The Emperor Jones”, “Triassic Park”, “Rap Guide To Climate Chaos”, “The Other Josh Cohen”, “Bill W and Dr Bob”, “Bright Colors And Bold Patterns”, “Josephine: A Burlesque Cabaret Dream Play” and recently Hannah Gadsby’s “Nanette”, Daniel Sloss “X”, and Phoebe Waller Bridge in “Fleabag”. The Playhouse has also proudly served as home to the International Fringe Encore Series since 2005. Mr. Cole has served as Artistic Director since 2004

For additional information on SoHo Playhouse, visit [here](#)